

## **Privacy Policy**

### **Respect Privacy**

It is our responsibility to protect the personal information we collect. Our reputation depends on it. We know our customers, employees, and other individuals care about their privacy, and we are dedicated to earning and maintaining their trust. When we collect, use, maintain, or share personal information, we prioritize keeping it safe and using it for the purposes described in our privacy policies and notices. We operate in compliance with privacy laws and respect the privacy rights of individuals. We require our business partners with access to our data to do the same. We only share personal information with those that are authorized to receive it. We protect personal information by maintaining information security programs reasonably and appropriately designed to address security risks and protect the privacy, security, confidentiality, integrity, and availability of the information. If we become aware of a breach of data in our possession or a breach involving any of our data that is in the possession of our suppliers or business partners, we will take swift action to appropriately notify and protect those who are affected. We understand that our reputation and success depend on maintaining trust with respect to data privacy and security.

### **Protect Intellectual Property and Safeguard Proprietary and Confidential Information**

Protecting and defending the Company's intellectual property and safeguarding proprietary and confidential information is critical to our success. As a SAAS company, intellectual property and confidential information are among our most valuable assets and include our brands, trademarks, know-how, inventions, patents, content and other copyrighted materials, trade secrets, strategies, computer programs, and media properties, including websites and apps. We protect our intellectual property and confidential information and guard against their unauthorized use or dissemination. We also respect the intellectual property rights and confidential information of others and recognize that doing so is vital to maintaining our business and reputation. In general, protecting intellectual property and proprietary and confidential information, whether it is ours or belongs to our business partners, safeguards our ideas, and maintains our reputation as a trustworthy partner.

### **Ensure Financial Responsibility**

We are committed to maintaining the integrity of the Company's accounting, record-keeping, financial reporting, and public reporting. We have a system of internal controls to maintain our books and records and prepare our financial statements in compliance with applicable laws, regulations, rules, and accounting standards.

### **Communicate Responsibly**

We do not speak on behalf of the Company unless authorized to do so. We make sure that our external communications are honest and accurate. In any

communication whether on the job or in our own time, we communicate professionally, maintain confidentiality, and are mindful of the repercussions our words can have on the Company's business and our Customer's business. This is true in person, over the telephone, via email, and on social media.

We comply with applicable broadcasting and advertising laws, regulations, standards, and codes of practice and are committed to the highest media standards. We strive to report accurately, fairly, objectively, and independently, and recognize the importance of working with integrity, honesty, and transparency.

AUDINTEL INC.